

Jimmie W. Pursell Jr.

Member



Overview

Mr. Pursell is a litigator whose practice focuses in the areas of commercial litigation and intellectual property litigation.

Contact

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Areas of Focus

- Commercial Litigation
- Intellectual Property Litigation

Education

LL.M., Yale Law School (1999)

J.D., The University of Tulsa College of Law (1996)

- Articles Editor, *Tulsa Law Journal* (1994-1996)
- Chair, Order of the Curule (1996)
- Judge W. Lee Johnson Award (1996)
- Gable and Gotwals Outstanding Student Awards for First, Second and Third-Year Students (1993 - 1996)
- West Publishing Outstanding Scholastic Achievement Award (1996)

B.A., University of South Alabama, Criminal Justice (1989)

Biography

Mr. Pursell focuses his practice in the areas of commercial litigation and intellectual property litigation. His experience includes participation in complex class action lawsuits, as well as trade secret, non-competition, and non-solicitation disputes.

Before entering the practice of law, Mr. Pursell was a patrol officer with the Pascagoula, Mississippi Police Department.

Admissions

Admitted to Practice

- Arizona (1999)

Court Admission

- U.S. District Court, District of Arizona (1999)
- U.S. District Court, District of Colorado
- U.S. Court of Appeals, Ninth Circuit

Representative Experience

- Represented defendant major oil company in a misappropriation of trade secret action (case dismissed for lack of prosecution after obtaining early ruling defeating trade secret claim)

Media and Presentations

Articles

- “Business, Social Media and the First Amendment,” Contributor, *InBusiness Magazine* (2014)

Interviews

- [“Social Media and Your First Amendment Rights,”](#) 12 News (March 4, 2014)

Presentations

- “TC Heartland v. Kraft Food Group,” Law Firm Alliance - Intellectual Property Community (October 2017)
- “Trademark Litigation Practice Tips,” Co-presenter, CLE in the Gardens: Cultivating Best Practices in Intellectual Property Law, State Bar of Arizona (2015)
- “Cybersecurity: Minimizing Risk and Responding to Breaches,” Co-presenter, Jennings Strouss and the Arizona Chamber of Commerce and Industry Seminar (2015)
- “Cybersecurity: Minimizing Risk and Responding to Breaches,” Co-presenter, Lucid Agency + Google 2015 Digital Summit (2015)
- “Intellectual Property Theft,” presented as part of the Greater Phoenix Chamber of Commerce Crime Coalition Business Crime Seminar Series, 2003; Presented at Jennings, Strouss & Salmon (2004)

Memberships

American Bar Association

Maricopa County Bar Association (MCBA)

State Bar of Arizona Intellectual Property Executive Council

- Member at Large (2018 - present)

Community Involvement

Faculty, State Bar of Arizona Council on Professionalism (2010)